

Matthew Burton

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EXPERIENCE

Current Projects

Technology Consultant to the US Intelligence Community (IC) — 2005-present

- As founder and president of Matthew Burton LLC, oversee production of Web-based software for use by intelligence analysts. Act as chief interaction designer and software development manager. Products will be used by entire analytic workforce of the IC. Products are designed to increase inter-agency collaboration and information sharing, and will be among the first tools available on [A-Space](#), the IC's soon-to-launch analytical collaboration platform.
- As part-time associate at DC-based Pherson Associates, advise IC offices on how to improve analytic integrity and develop online presence. Brief ideas to IC officers and executives.

[Speechology.org](#): Founder — 2008-present

- Conceptualized site to allow for citizen analysis of political videos such as debates, campaign ads and speeches.
- Manage marketing and video. Recruited partner to manage software development.
- Acquired funding from Sunlight Foundation.

[ReadableLaws.org](#): Founder — 2007-present

- Conceptualized and built Web site to create plain English versions of Congressional legislation.
- Completed as Master's thesis in May 2007. Solo-managed development, design and marketing.
- Achieved #2 position on Digg, January 17, 2008.

Past Work Experience

Defense Intelligence Agency: Intelligence Analyst — 2003-2005

- Youngest honoree of Director of Central Intelligence's inaugural Galileo Awards program, which solicited ideas for shaping the future of US intelligence. Proposed a change in the culture of the Intelligence Community's intranet in order to ease information glut and increase cross-agency communication. Proposals were later adopted by Director of National Intelligence.
- At 24, was one of a select few IC personnel asked to contribute to the Quadrennial Intelligence Community Review, the IC's primary strategic planning document. Contributions regarded as "excellent" by project manager.
- First beta tester of IC's new Weblogging platform. Promoted benefits of blogging to office chief and received permission to create and manage blog for intraoffice communication, the first of its kind in the IC.
- Founded five-agency working group of 15 previously incommunicado analysts; hosted meetings to increase collaboration among analysts.

Stanhope Centre for Communications Policy Research: Research Associate and Webmaster — 2003-2005

- Co-edited e-mail newsletter on postwar Iraqi media and telecommunications policies; managed subscriptions and web archive of 400+ articles. Newsletter distributed to technology industry leaders, media professionals and policymakers.
- Worked virtually with media and communications law scholars to develop web-based research tools for experts in and students of media policy. All work pro bono.

US Embassy-Kyiv: Student Intern, Political and Consular Sections — Summer 2001

- Created computer-based system for managing assistance requests from persecuted Ukrainians.
- Managed Congressional and U.S. citizen correspondence on visa issues.

EDUCATION

New York University: MPS, Interactive Telecommunications, May 2007

Work focused on Web-based collaboration. Projects included:

- Web encyclopedia of Congressional legislation in plain English
- Collaborative Web-based news production for citizen journalists (concept)
- RFID- and mobile phone-based urban navigation for the blind
- Text message-based cross-street calculator for New York City pedestrians
- Self-powered, door-mounted surveillance camera

Duke University: BA, Public Policy Studies, May 2002

- Focus on international policy. Substantial coursework and research on:
 - Russian Internet infrastructure
 - Corruption in Russian society and politics
 - International community and the reconstruction of media infrastructure in post-war Bosnia
- Minors in Russian Languages & Literature, Political Science

COMPUTER SKILLS

Web and Mobile Development — Twelve years total experience as a designer and developer. Hardware and software development experience with CSS, Flash, streaming video and audio, PHP, MySQL, JavaScript, Radio Frequency ID, Bluetooth, text message gateways, & Python for Nokia Series60 phones.

Other — Proficient in dozens of desktop applications, Mac OS X, Windows. Expert knowledge of Web communities. Excellent network of contacts in the social networking, citizen journalism and Web politics spheres.

PUBLICATIONS, PRESS, AND SPEAKING ENGAGEMENTS

- PRESENTATION (upcoming): Panelist at Director of National Intelligence's Open Source Conference: "Young Analysts Talk about the Value of Open Source," September 11, 2008.
- PRESS: "[Mozilla Foundation, but for Government](#)", July 23, 2008.
- PUBLICATION: "Congress Reloaded," in A. Fine, J. Levy, et. al. (Eds), *Rebooting America: Ideas for Redesigning American Democracy for the Internet Age*, P. 165-167. New York: Personal Democracy Press, 2008.
- PRESENTATION: "Digital Natives and Digital Immigrants", April 2008. Global Futures Forum Annual Conference, Vancouver, BC.
- PRESENTATION: ReadableLaws.Org, May 2007. Master's thesis presentation to over 80 NYU faculty members and classmates. ([video](#))
- PRESENTATION: "Wikipedia: How to Use It, How to Contribute to It, and Why You Shouldn't be Afraid of It." OneWebDay, September 22, 2007.
- PRESS: "[Open-Source Spying](#)", *New York Times Magazine*, December 3, 2006.
- PRESENTATION: Yahoo! Design Expo, July 2006. Presented online collaboration concept to over 100 Yahoo! executives and program managers.
- PRESENTATION: Panelist at Intelligence Science Board's quarterly meeting, September 2005: "Effecting Change in the Intelligence Community." Spoke to board members on how to recruit young technical talent.
- PUBLICATION: "[Connecting the Virtual Dots](#)", *Studies in Intelligence*, Central Intelligence Agency, Fall 2005.
- PRESENTATION: "Connecting the Virtual Dots", presentation to Deputy Directors of Central Intelligence, April 2005.